

Your Benefits

- AACSB-accredited program
- Small class size (max. 25)
- Cross-cultural atmosphere in class (about 8–12 nationalities every year)
- Integrated German classes
- Company experience through guest talks, company visits, on-campus events and company projects
- Cooperation with companies such as Bosch, Daimler, Mahle, Siemens etc.
- Professors with practical work experience
- Affordable cost
- Located in the heart of Europe
- Strong focus on management skills

Location

We welcome you to the southwest of Germany, to the state of Baden-Wuerttemberg. Germany’s most innovative region is home to companies like Bosch, Daimler, Hugo Boss, Porsche and HP but also to many small and medium-sized “hidden champions”.

The city of Pforzheim is situated between Karlsruhe and Stuttgart and forms the northern gateway to the Black Forest. Famous as the center for the German jewelry, watch and silver goods industries, Pforzheim is also known as the “Goldstadt” (Gold City).



Nancy Yvette, Mexico,
Class of 2015, Valeo
„The MBA in Pforzheim gave me the opportunity to meet and learn to work in teams with people from many different countries, which has been an added value to my professional career and current job.“

Program

Full-time MBA in 4 semesters (21 months) or 3 semesters (15 months, with prior business degree) completely taught in English.

Title

MBA in International Management

Target Group

Our MBA is designed for professionals with at least two years of work experience, who wish to boost their career and extend their knowledge and skills.

Career Perspectives

You will receive a profound general management education from experienced professors with at least 5 years of work experience in management positions. MBA Pforzheim graduates qualify as executives in internationally operating companies in and outside Germany.

Objectives

The Pforzheim MBA provides a high-quality academic and professional education. We follow a two-tier strategy that will equip you with distinct competitive advantages for the business of tomorrow. International, generalist and profound classical management foundations are integrated with two relevant future topics: Innovation Management and Sustainable Globalization.



Simon, Germany
Class of 2009, PwC
„The MBA program significantly contributed to my personal and professional development. It helped me to look beyond my IT track and tackle projects from other areas, too.“

Application

Application deadline for October entry is June 15 for non-EU internationals and July 31 for EU citizens. Application deadline for March entry (business graduates only) is December 15 for non-EU internationals and January 31 for EU citizens. Please visit our website for the online application system. We follow a rolling admission policy. Early applications are appreciated.

Admission Requirements

- Undergraduate degree
- 2+ years professional work experience after first degree
- GMAT (550+) or equivalent GRE
- TOEFL (100+) or IELTS (7.0+)
- Motivation letter and essay on extracurricular activities

Find more information on our website:
hs-pforzheim.de/mba

Contact

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MBA International Management
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Sally, Canada
Class of 2014, Puma SE
“The company visits and guest lectures organized by the MBA program led to an opportunity to intern and write my Master Thesis with PUMA and receive a full-time contract after the MBA.“

Business PF MBA International Management



➤ Non-Business Graduates start here

➤ Business Graduates may start here

1. Semester Foundations

Foundations in Accounting & Finance (5)
Financial Accounting
Corporate Finance & Financial Analysis

Foundations in Marketing (5)

Foundations in Business Functions (9)
Global Sourcing and Supply Chain Management (3)
Human Resources Management (3)
Information Management (3)

Foundations in Economics (5)
Macroeconomics
Microeconomics

Research Methods I (2)
Foundations in Statistics (2)

Management Skills I (1)
Presentation Skills (1)

Company Experience I* (1)



2. Semester Advanced Business Topics & Specializations

Innovation & Business Dynamics I (5)
Innovation Management I (5)

Sustainable Globalization I (5)
International Economics
Sustainable Development

Strategic Management & International Business Development (5)

Business Controlling in an International Context (5)

Research Methods II (5)
Business Analytics (3)
Scientific Writing & Literature Research (1)
Qualitative Research (1)

Management Skills II (2)
Project Management (2)

ELECTIVES
(Choose 4 Credits)

Management Skills
Decision Making (2)
Change Management (2)
Leadership (2)
Cross Cultural Management (2)

Company Experience II* (1)



3. Semester Individual Concentration/ Study Abroad Semester

Innovation & Business Dynamics II (5)
Innovation Management II:
Product Development & Design (5)

Sustainable Globalization II (5)
Corporate Responsibility & Sustainability Management (5)

Digital Transformation (5)

ELECTIVES
(Choose 15 Credits)

Company Project (6)

Finance & Accounting
Applied Corporate Valuation (3)
Mergers, Acquisitions & Corporate Restructurings (3)
International Financial Reporting Standards (6)
European Financial Markets (3)
Capital Raising & Investing (3)

Marketing
Entrepreneurial Marketing (3)
Brand Management (3)
Digital Marketing (3)
Communication Management – Public Relations (3)

Consulting
Consulting I: Introduction (3)
Consulting II: Practical Case Work (3)
Business Model Innovation & Management (3)

Company Experience III* (1)



4. Semester Management Simulation & Thesis

Business Planning & Management Simulation (8)
(intensive pre-semester course)
Business Planning (3)
Management Simulation (5)

MBA Thesis (21)

The numbers in brackets show the credits according to the European Credit Transfer System (ECTS). Student workload: 30 ECTS Credits per semester on average.

For detailed information on course contents see: hs-pforzheim.de/mba

* Company Visits, Field Trips, Companies in Classroom



Avigyan, India
Class of 2014, EY

“The MBA was the key to get strategy and consulting position interviews despite not having the required experience at times. The rich exposure to open debates and presentations in the classroom prepared me for my current job at EY.”

All Semesters – optional: German as a Foreign Language / 2nd Foreign Language