MBA INTERNATIONAL MANAGEMENT (MBA IM)

AT A GLANCE

• Full-time MBA
• 21 months (with no prior business knowledge)
  OR 16 months short-track for business graduates
• Course Language: English
• Combination of General Management Education and Specialization in “Innovation Management” and “Sustainable Globalization”
• Electives in Consulting, Marketing, and Finance & Accounting

YOUR BENEFITS

• Small class size (max. 25)
• Cross-cultural atmosphere in class (about 8-12 nationalities)
• Integrated German classes
• Company Experience through Guest Talks, Company Visits and On-Campus Events.
• Cooperation with firms like Bosch, Daimler, Mahle, Siemens and others
• Practically experienced professors
• Affordable cost
• Located in the heart of Europe
• Strong focus on management skills

ADMISSION REQUIREMENTS

• Undergraduate degree from an internationally accredited university
• GMAT: expected score 550 or equivalent GRE (for applicants with a degree from Germany, Austria or Switzerland GMAT is not required)
• TOEFL: 100 (Internet-based), 250 (computer-based) or 600 (paper-based); IELTS: 7.0
• Two years of full-time work experience after first university degree
• Motivation letter and essay on extra-curricular activities (one page each)
• Successful interview (personal or via Skype)
INTERNATIONAL EXCHANGE

• The third semester can be attended with full credit-transfer at one of our partner universities in the USA, Asia or Europe.
• For students with a first degree from a German institution, it is compulsory to study the third semester abroad.
• A double degree can be obtained, e.g. at University of Wyoming.

PROGRAM START

• Winter Semester: September (for undergraduates without a business background)
• Summer Semester: March (for business undergraduates only)

TUITION FEES

• Euro 3,650 tuition fee per semester
• Euro 160 registration fee per semester
• Euro 20 Student ID card only in the 1st semester
• We do not charge an application fee.
• For more information on scholarships: German Academic Exchange Service (DAAD)

APPLICATION DEADLINES

• June 15 (if visa needed) or July 31 (if no visa needed) – for September entry
• Business Graduates Only: December 15 (if visa needed)
  or January 31 (if no visa needed) – for March entry

Applications after deadlines are accepted on space availability basis only (max. 25 seats available per year).

APPLICATION PROCEDURE

• We follow a policy of rolling application and admission throughout the year.
• Early applications are encouraged.
• Our three-phase application process: Online Application, Interview and Enrollment.
• The application tool can be found here.

ADDITIONAL INFORMATION

For further information have a look at our website (www.hs-pforzheim.de/mba) and into our brochure.

Please feel free to get in touch with us if you have any further questions or if you need additional information: mba@hs-pforzheim.de.

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