

Course:

Scientific Writing and Literature Research

2 days, English

Alfaview-room: <https://app.alfaview.com/#/join/alfaview-wur/b473e15d-a0a7-4485-a0bb-f563c4820644/7cdcf7f-b43f-4f5a-b3bd-591a2d56507c>

Thursday, March 11th, 9:45 – 19:00; Friday, March 12th, 13:45 – 19:00

Instructor:

Prof. Dr. Jürgen Volkert

email: juergen.volkert@hs-pforzheim.de.

I care about your learning, helping you is important to me. If you are having a problem/question with some aspect of the course, do not hesitate to send an email. I will respond quickly and if it is necessary we will make an appointment.

Overview (catalog description):

The topic of this course is scientific writing.

Prerequisites:

Knowledge of basic economic ideas is desirable

Learning Objectives:

By the end of the course students

- are able to write a paper that meets requirements for a scientific paper, a thesis or a term paper
- are able to search and find important scientific sources for their research
- know how to break down a complex topic into a well-arranged structure

Course Topics:

- Literature research: strategies, sources
- Software: e. g. Citavi
- Mindmapping
- Metaplan analysis
- Rules for writing
- Rules for citation
- plagiarism

Teaching and learning approach:

The goal of the academic paper is the advancement of knowledge. Students shall be enabled to write an academic paper that presents current knowledge on its topic documented through the use of properly cited existing scholarly works from which further developments can be derived.

Course Material:**Basic literature**

Pforzheim Business School (URL): **The Business School Guidelines for Preparation of Business and Legal Academic Papers;**
https://businesspf.hs-pforzheim.de/fileadmin/user_upload/uploads_redakteur_wirtschaft/VWL/AcademicWritingGuidelines.pdf

Class handouts available on Moodle the E-Learning-platform.

My teaching philosophy

I will do anything to help you learn the subject as well as its real world implications. If you have problems or questions, please speak up in class. If you do not want to ask in class, please e-mail or see me in my office. If you have problems with your progress in the course please contact me as early as possible.

Tentative Schedule

Time	Subject, exercises
March 11, 2021	
09.45 – 11.15	Getting started: What is science; search techniques, sources for Economists
11.30 – 13.00	Exercises: finding further sources; searching economic data; searching literature for an assigned topic
14.00 – 15.15	Exercises: Presentations and discussion
15.30 – 17.00	How to structure a paper: mindmaps; argument maps; metaplan analysis
17.15 – 19.00	Exercises: <i>crafting a structure for your assigned topic; search further literature, citavi</i>
March 12, 2021	
13.45 – 14.30	Exercises: Presentations
14.45 – 16.00	From the outline to the paper: table of contents; rules for writing, how to cite; rules for citing in scientific papers; plagiarism
16.30 – 17.00	Exercise: preparing a table of contents and a reference section for your topic
17.15 – 19.00	Some ideas on presentation issues; final presentations