In a rapidly changing business world, executive managers and employees are confronted with immense challenges: the conditions under which executive managers have to act and make decisions are volatile and uncertain as never before. Firms will only withstand future competition successfully if they are able to face these 21st century challenges head on by exploiting opportunities and minimizing risks.

The Pforzheim MBA provides the academic and professional edge by following a two-tier strategy that will provide our students with distinct competitive advantages for the business of tomorrow. International, generalist and profound classical management foundations are integrated with the most relevant future topics: Innovation Management, Sustainability and Globalization.

It is the aim of the Pforzheim MBA International Management program to enable our students, as future managers, to meet these challenges for the benefit of their companies. 80% of Pforzheim MBA students are internationals, coming from all continents. Global, intercultural networking begins right in the classroom.

For internship opportunities, master theses and job offers please contact: mba@hs-pforzheim.de

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