

Challenges and Perspectives of the European Integration

(SSC 1103)

Syllabus

Winter semester 2020/21

Weekly hours:	4 hours
ECTS-Credits:	5
Workload:	150 hours
Time:	Monday, 3.30 pm until 6.45 pm (15.30 – 18.45 Uhr)
Begin:	October 12 (information session and introduction)
Level:	advanced
Prerequisites:	microeconomics and macroeconomics

Important Information: Due to the effects of the Corona pandemic, it is not clear yet if this class has to be held online or could be taught in classroom. My first preference is to meet you in classroom. If too many of our international students cannot participate in person, we maybe have to switch back in online instruction. The final decision can be taken in the first week of October.

Topics

1. Eight questions about Europe
 - a. What is Europe?
 - b. Who belongs to the EU?
 - c. How far have the integration steps been implemented so far?
 - d. Which integration steps were fundamental?
 - e. Is there an optimal integration depth?
 - f. Is there an optimal integration speed?
 - g. How should the EU design its economic foreign relations?
 - h. What freedoms does the EU and their citizens need?
2. Theories and strategies of European Integration
 - a. Global versus regional integration
 - b. Integration theory: From the Free Trade Area to Monetary Union
 - c. Expanding or deepening the EU
 - d. Market driven integration versus political integration

3. Where does Europe come from: The historical perspective
 - a. Lessons from failed integration after WW I
 - b. Successful integration after WW II: The Marshall Plan
 - c. The European Coal and Steel Community and Jean Monnet
4. Institutions and bodies of the EU
 - a. Institutional analysis (voting principles, competencies, authorities)
 - b. EU budget
 - c. EU legislative procedures
 - d. Special institutions
 - e. European institutions
 - f. Consultative Bodies
 - g. Financial institutions
5. Monetary Integration in Europe
 - a. History of monetary integration: From the Werner Plan to the ECB
 - b. The European Monetary System
 - c. The development of the European Central Bank
 - d. Institutions of the ECB
 - e. Instruments and strategies of the ECB
6. The road to a European Constitution
 - a. How much regulation and harmonization does the EU need?
 - b. From the conference of Laeken to the Treaty of Lisbon
 - c. Key elements of the Lisbon Treaty
7. Special fields of European integration
 - a. The European integration in the aftermath of BREXIT
 - b. European anti-Trust policy
 - c. European agricultural policy (CAP)
 - d. European Media Policy

Literature

- *De Grauwe, Paul* (latest edition): Economics of Monetary Union, Oxford.
- *El-Agraa, Ali M.* (latest edition): The European Union, Economics and Policies, Cambridge.
- *European Central Bank* (2017): The ECB, Frankfurt.
- *Hansen, Damsgard* (2001): European Economic History – From Mercantilism to Maastricht and Beyond, Copenhagen Business School Press.
- *Jackson, Robert and Georg Sorensen* (2003): International Relations, Theories and Approaches, Oxford University Press.
- *Moussis, Nicholas* (2008): Access to European Union law, economics, policies, European Study Service.
- *Neal, Larry* (latest edition): The Economics of Europe and the European Union, Cambridge.
- **Wentzel, Dirk (2020): Reader in European Integration will be provided online.**
- *Wentzel, Dirk* (2006) (Hrsg.): Europäische Integration – Ordnungspolitische Chancen und Defizite, Schriften zu Ordnungsfragen der Wirtschaft, Band 82, Stuttgart, Jena, New York, 272 Seiten

Learning objectives:

- Students learn the most important economic perspectives of regional integration and trade theory to understand the European integration

- Students learn about the relevant economic and political steps from the foundation of the European Community 1957 to the introduction of the Euro and latest economic-political developments 2019 and the financial crisis.
- Students analyze the European Institutions (Parliament, Commission, Council, Council of the EU, Court of Justice)
- Students analyze the impact of the Treaty of Lisbon
- Students analyze the EU budget and financial relations among member states

Course contributions to bachelor programs' common learning goals:

Learning Objective / Outcome	Contributions to learning objectives	Assessment
<p>Expert knowledge</p> <p>Students show that they have sound basic knowledge ...</p> <p>1.1 ... in Business Administration.</p> <p>1.2 ... in Economics.</p> <p>1.3 ... in Business Law.</p> <p>1.4 ... in Quantitative Methods.</p>	<p>Applying economic knowledge on the European markets and institutions.</p>	<p>Case studies, class room discussions, written examination</p>
<p>Use of information technology</p> <p>2.1 Students demonstrate proficiency in using computer programs to solve business problems.</p> <p>2.2 Students are able to use information systems effectively in real world business settings.</p>		
<p>Critical thinking and analytical competence</p> <p>3. Students are able to apply analytical and critical thinking skills to complex problems.</p>	<p>Analyzing the complexity of EU problems and regulation, developing and independent and differentiated line of argumentation</p>	<p>Discussion in class, written examination</p>
<p>Ethical awareness</p> <p>4. Students are able to develop business ethics strategies and apply them to typical business decision-making problems.</p>		
<p>Communication skills</p> <p>5.1 Students are able to express complex problems effectively in writing</p> <p>5.2 Students demonstrate their oral communication skills in presentations and papers.</p>		

	Capacity for teamwork	
6.	Students show that they are able to work successfully in a team by performing practical tasks.	

Organization of the course:

SSC 1103 is a traditional lecture class. Based on a clear table of content, students learn week by week the foundations of EU integration. Even though the group size is usually large, an interactive approach will be pursued. References to current events (financial crisis, BREXIT) are part of every single lecture.

Grade:

The grade is based on a written examination (60 minutes) at the end of class.

Availability of the Professor:

Prof. Dr. Wentzel is available during office hours (Monday 1.45 pm – 3.15 pm), after class and by appointment. **Prof. Dr. Wentzel is also available by appointment through digital communication channels (ZOOM, alfaview).**

I care about your learning and your success. Therefore, do not hesitate to contact me if you have any questions with your learning or with the course. I strictly follow an open door policy!

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Schedule:

October 12	First meeting, discussion of materials, websites, lecture list, introduction
October 19 following	Regular classes
December 7	Examination work shop, class evaluation
December 14	Written examination supervised by Professor Wentzel

Please note: If we have to switch to online instruction, the examination will be a 48 hours take home examination (like we had in during the previous semester due to the pandemic).