Business PF
Business School
Fakultät für Wirtschaft und Recht
Hochschule Pforzheim



Syllabus FIN3201E Investment Controlling

Prof. Dr. Wing Him Yeung Summer Semester 2022

Level Bachelor Credits 3 Student Contact Hours Workload 90 hours including 30 contact hours Prerequisites 50 credits in first study section Time Thursdays, 17:15 – 18:45 Room online Start Date 19.03.2021 Lecturer Name Prof. Dr. Wing Him Yeung Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat) Email whyeung@lakeheadu.ca				
Student Contact Hours 2 Workload 90 hours including 30 contact hours Prerequisites 50 credits in first study section Time Thursdays, 17:15 – 18:45 Room online Start Date 19.03.2021 Lecturer Name Prof. Dr. Wing Him Yeung Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)	Level	Bachelor		
Workload 90 hours including 30 contact hours Prerequisites 50 credits in first study section Time Thursdays, 17:15 – 18:45 Room online Start Date 19.03.2021 Lecturer Name Prof. Dr. Wing Him Yeung Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)	Credits	3		
Prerequisites 50 credits in first study section Time Thursdays, 17:15 – 18:45 Room online Start Date 19.03.2021 Lecturer Name Prof. Dr. Wing Him Yeung Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)		2		
Time Thursdays, 17:15 – 18:45 Room online Start Date 19.03.2021 Lecturer Name Prof. Dr. Wing Him Yeung Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)	Workload	90 hours including 30 contact hours		
Room online Start Date 19.03.2021 Lecturer Name Prof. Dr. Wing Him Yeung Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)	Prerequisites	50 credits in first study section		
Start Date 19.03.2021 Lecturer Name Prof. Dr. Wing Him Yeung Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)	Time	Thursdays, 17:15 – 18:45		
Name Prof. Dr. Wing Him Yeung Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)	Room	online		
Office W2.4.25 (secretariat) Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)	Start Date	19.03.2021		
Virtual Office - Office Hours - Phone +49 7231 28 6077 (secretariat)	Lecturer	Name	Prof. Dr. Wing Him Yeung	
Office Hours - Phone +49 7231 28 6077 (secretariat)		Office	W2.4.25 (secretariat)	
Phone +49 7231 28 6077 (secretariat)		Virtual Office	-	
		Office Hours	-	
Email whyeung@lakeheadu.ca		Phone	+49 7231 28 6077 (secretariat)	
		Email	whyeung@lakeheadu.ca	

Summary

The course can be attended as part of the elective module (FIN3200). The course consists of 30 contact hours. The participants will acquire knowledge in the areas of non-discounting and discounting investment appraisal methods, including the consideration of taxes, price increases and uncertainty.

Outline of the Course

- 1. Basics and overview
- 2. Non-discounting methods of investment appraisal
- 3. Discounting methods of investment appraisal
- 4. Consideration of taxes and price increases
- 5. Investment decisions and uncertainty

Course Intended Learning Outcomes and their Contribution to Program Intended Learning Outcomes / Program Goals

Program Intended Learning Outcomes		Course Intended Learning Outcomes	Assessment Method		
	After completion of the program the students	After completion of the course the students will be able	Written Exam		
	w ill be able		100%		
			Individual		
1	Expert Knowledge				
1.5	to demonstrate profound expert know ledge in their field of specialization.	to enhance their know ledge in the field of investment controlling.	Х		
2	Digital Skills				
3	Critical Thinking and Analytical Competence				
3.1	to implement adequate methods in a competent manner and to apply them to complex problems.	to apply their analytical skills to solve complex problems and apply the acquired methods and instruments in practice.	Х		
3.2	to critically reflect and interpret findings and to develop comprehensive solutions for complex problems.	to know the advantages and disadvantages of the individual methods and concepts and are able to identify different alternatives for action.	Х		
4	Ethical Awareness				
5	Communication and Collaboration Skills				
6	Internationalization				

Teaching and Learning Approach

The course is organized as a lecture that integrates case studies and exercises. The instructor ensures the variety and practice-orientation of the subjects by using guiding questions, overviews, examples and exercises. For each chapter, first a theoretical introduction is presented. After the theoretical basics, the students deepen their knowledge by means of exercises. While working on the exercises, the students can ask individual questions. Afterwards, the course contents should be repeated outside of the sessions using the learning materials provided. An active participation is a crucial part of the teaching and learning approach and an excellent preparation for the final exam.

Literature and Course Materials

In the most recent edition:

- Berk, J., De Marzo, P.: Corporate Finance, Boston
- Brealey, R., Myers, S., Allen, F.: Principles of Corporate Finance, New York
- Brigham, E.F., Ehrhardt, M.C.: Financial Management: Theory and Practice, Mason
- Perridon, L., Steiner, M.: Finanzwirtschaft der Unternehmung, München (German)
- Ross, S.A., Westerfield, R.W., Jordan, B.D.: Fundamentals of Corporate Finance, Boston

Assessment

The examination will be based on a 60 minutes written exam.

Code of Conduct for online Teaching

Link to the Code of Conduct for online Teaching