

Syllabus
BAE4144
Specific Challenges in International Management
Prof. Dr. Jasmin Mahadevan
Winter Semester 2023/24

Level	Bachelor	
Credits	3	
Student Contact Hours	2	
Workload	90 Hours	
Prerequisites	Internship; English C1; CCM 1 and 2 (if not: contact lecturer)	
Time	Thursday, 13:45 – 17 hrs (last session: 30 Nov), for details: see LSF	
Room	T2.4.05	
Start Date	Thursday, 05 Oct 2023, 13:45 – 17 hrs, T2.4.05	
Lecturer(s)	Name	Prof. Dr. Jasmin Mahadevan
	Office	T2.2.18
	Office Hours	Tuesday, 08:00 – 09:30 a.m. (make prior appointment)
	Phone	07231 28-6391
	Email	jasmin.mahadevan@hs-pforzheim.de (preferred)

Summary

This course covers specific challenges of international management today, such as organization, international business operations, technology and social media, always taking contemporary cross-cultural management requirements into account.

Outline of the Course

See e-learning (moodle)

Course Intended Learning Outcomes and their Contribution to Program Intended Learning Outcomes / Program Goals

Program Intended Learning Outcomes		Course Intended Learning Outcomes	
After completion of the program the students will be able...		After completion of the course the students will be able...	
1	Expert Knowledge		
2	Digital Skills		
3	Critical Thinking and Analytical Competence		
3.1	...to implement adequate methods in a competent manner and to apply them to complex problems.	...to assess selected international management scenarios and train others in doing so.	
4	Ethical Awareness		
	...to develop sound strategies in the areas of ethics, sustainable development and social responsibility and are able to apply them to typical economic decision-making problems.	...to assess selected international management scenarios from this angle and train others in doing so..	
5	Communication and Collaboration Skills		
5.2	...to demonstrate their oral communication skills in presentations.	...to discuss international management concepts and methods during the seminar.	
6	Internationalization		
6.1	...to understand and explain business challenges in an international context.	... to understand and explain selected international management challenges.	
6.2	...to articulate themselves in a professional manner in international business.	...to demonstrate that they can articulate themselves in a professional manner in international management	
6.3	...to successfully demonstrate awareness of cross-cultural differences.	...to successfully demonstrate awareness of cross-cultural differences.	

Teaching and Learning Approach / Teaching philosophy

This course is based on problem-based learning and experiential learning.

- Problem-based learning means: it is what you *do* that you learn.
- Experiential learning means: you learn if you link theory to own experience.

These are the roles and responsibilities in this course:

- The lecturer is responsible for providing you with learning opportunities
- You are responsible for doing the learning

Via course alignment, the lecturer will make sure that your doing of the learning will be rewarded: what you are asked to do is what will be measured in the final assessment.

Sources and Course Material

- Mahadevan, J. (2023), *Cross-Cultural Management – A Contemporary Approach*. London / New York: Sage
- Further material: via moodle + to be distributed in class.

Assessment (tentative, subject to group size and composition)

Students develop and conduct an international management competencies and skills development workshop in groups. Details to be announced in class.

Grading scale: (see SPO, allg. Teil, Neufassung vom 01.09.06, p. 20):

- 1 = excellent (pass grade) = outstanding work;
- 2 = good (pass grade) = work which is far above average
- 3 = satisfactory (pass grade) = average work;
- 4 = sufficient (pass grade) = work with shortcomings which still meets requirements
- 5 = insufficient (fail grade) = work with severe shortcomings, does not meet requirements

Academic Integrity and Student Responsibility

- Student responsibility: See teaching and learning approach
- Academic integrity: Plagiarism / violation of academic standards result in an immediate fail