Specializations

Students taking a specific specialization can attend all of the courses of this specialization without any time-table conflicts.

The specializations are offered every semester and comprise the subject areas listed below. Students are free to replace any course from a specialization.

Course No.	Course Title	ECTS Credits	Contact Hours per week
	Accounting & FInance		
AUD3022	International Financial Reporting Standards (IFRS)	3	2
ECO1102	International Financial Markets	3	2
GMT2110	Financial Management (Financial Accounting, Investments & Finance I + II)	7	6
		13	10
	Contextual Studies		
IBU1104	Doing Business in Germany and Europe [1)]	6	3
IBU2131	Challenges and Perspectives of the European Integration	5	3
SIC1104	Cross-cultural Competencies	2	1
SSC1101	The History of Post-War Germany [1)]	3	2
SSC1102	The History of German Art	3	2
		19	11
	International Business		
ECO2011	International Economics	5	4
IBU2101	Introduction to International Business	6	5
IBU2131	Challenges and Perspectives of the European Integration	5	3
SIC1104	Cross-cultural Competencies	2	1
		18	13

Course No.	Course Title	ECTS Credits	Contact Hours per week
	International Economics		
BREM3001	Markets and Economics of Natural Resources	5	4
ECO1102	International Financial Markets	3	2
ECO2011	International Economics	5	4
IBU2131	Challenges and Perspectives of the European Integration	5	3
		18	13
	Marketing		
MCO2041 or	Fundamentals of Marketing Communications & Case Studies [1)]	5	4
MAR2041/42	Basics of Market and Communication Research [2)] (Market- and Consumer Psychology + Fundamentals of Market Research)	5	4
MCO2051	Fundamentals of Marketing	5	4
MKT3031	International Marketing	3	2
		13	10

1) Offered during the summer semester
2) Offered during the winter semester