

Challenges and Perspectives of the European Integration

(IBU2131)

Syllabus

Winter semester 2018/19

Weekly hours:	4 hours (45 minutes), first and second session 6 hours
ECTS-Credits:	5
Workload:	150 hours
Time:	Monday, 3.30 – 6.45 pm, first and second session until 8:30 pm
Begin:	October 1 (Monday)
Level:	advanced
Prerequisites:	microeconomics and macroeconomics

Topics

1. Introduction
 - a. What is Europe?
 - b. Who belongs to the EU?
 - c. How far have the integration steps been implemented so far?
 - d. Which integration steps were fundamental?
 - e. How should the EU design its economic foreign relations?
 - f. What freedoms does the EU and their citizens need?
2. Theories and strategies of European Integration
 - a. Global versus regional integration
 - b. Integration theory: From the Free Trade Area to Monetary Union
 - c. Expanding or deepening the EU
 - d. Market driven integration versus political integration
3. Where does Europe come from: The historical perspective
 - a. Lessons from failed integration after WW I

- b. Successful integration after WW II: The Marshall Plan
 - c. The European Coal and Steel Community and Jean Monnet
- 4. Institutions and bodies of the EU
 - a. Institutional analysis (voting principles, competencies, authorities)
 - b. EU budget
 - c. EU legislative procedures
 - d. Special institutions
 - e. European institutions
 - f. Consultative Bodies
 - g. Financial institutions
- 5. Monetary Integration in Europe
 - a. History of monetary integration
 - b. The European Monetary System
 - c. The development of the European Central Bank
 - d. Institutions of the ECB
 - e. Instruments and strategies of the ECB
- 6. Special fields of European integration
 - a. Social Policy
 - b. European agricultural policy (CAP)
 - c. Energy Policy
- 7. Current Challenges of the EU
 - a. BREXIT
 - b. Asylum and Migration
 - c. Security affairs
 - d. Foreign Affairs

Literature

- *De Grauwe, Paul* (latest edition): Economics of Monetary Union, Oxford.
- *El-Agraa, Ali M.* (latest edition): The European Union, Economics and Policies, Cambridge.
- *European Central Bank* (2017): The ECB, Frankfurt.
- *Hansen, Damsgard* (2001): European Economic History – From Mercantilism to Maastricht and Beyond, Copenhagen Business School Press.
- *Jackson, Robert and Georg Sorensen* (2003): International Relations, Theories and Approaches, Oxford University Press.
- *Moussis, Nicholas* (2008): Access to European Union law, economics, policies, European Study Service.
- *Neal, Larry* (latest edition): The Economics of Europe and the European Union, Cambridge.
- *Wentzel, Dirk* (2017): Reader in European Integration will be provided online.
- *Wentzel, Dirk* (2006) (Hrsg.): Europäische Integration – Ordnungspolitische Chancen und Defizite, Schriften zu Ordnungsfragen der Wirtschaft, Band 82, Stuttgart, Jena, New York, 272 Seiten

Learning objectives:

- Students learn the most important economic perspectives of regional integration and trade theory to understand the European integration
- Students learn about the relevant economic and political steps from the foundation of the European Community 1957 to the introduction of the Euro and latest economic-political developments 2012 and the financial crisis.
- Students analyze the European Institutions (Parliament, Commission, Council, Council of the EU, Court of Justice)
- Students analyze the EU budget and financial relations among member states, as well as questions related to the joint monetary policy
- The students know the main current challenges of the EU, e.g. the refugee crisis, the Brexit, etc, and their impact on the Union as an economic and political community
- The students know main policy areas on the EU level, and are able to discuss their role for national policy making, as well as for the further development of joint policies on the EU level

Course contributions to bachelor programs' common learning goals:

Learning Objective / Outcome		Contributions to learning objectives	Assessment
1.1	<p>Expert knowledge</p> <p>Students show that they have sound basic knowledge ...</p> <p>... in Business Administration.</p>	Applying economic knowledge on the European markets and institutions.	Case studies, class room discussions, written examination
1.2	... in Economics.		
1.3	... in Business Law.		
1.4	... in Quantitative Methods.		
2.1	<p>Use of information technology</p> <p>Students demonstrate proficiency in using computer programs to solve business problems.</p>		
2.2	Students are able to use information systems effectively in real world business settings.		
3.	<p>Critical thinking and analytical competence</p> <p>Students are able to apply analytical and critical thinking skills to complex problems.</p>	Analyzing the complexity of EU problems and regulation, developing and independent and differentiated line of argumentation	Discussion in class, written examination
	Ethical awareness		

4.	Students are able to develop business ethics strategies and apply them to typical business decision-making problems.		
	Communication skills		
5.1	Students are able to express complex problems effectively in writing	Analyzing current issues in the EU based on primary sources; communicating own positions as well as transferring other viewpoints into policy statement	Discussion in class, own presentation, participation in the simulation game
5.2	Students demonstrate their oral communication skills in presentations and papers.		
	Capacity for teamwork		
6.	Students show that they are able to work successfully in a team by performing practical tasks.	Working together in randomly assigned teams	Groupwork and presentation, participation in the simulation game

Organization of the course:

The class delivers insights about both, the main integrations steps and institutions of the EU, as well as about current topics and challenges for the EU and its neighbors.

The class comprises a lecture format, given by Rahel Schomaker and Moritz Kappler, in-group work and presentations by the students, as well as a simulation game of a current topic of the EU (migration/refugee issues).

Grade:

30 % presentation

20 % participation

50 % final exam

Availability of the Professor:

Both lecturers are available via mail, phone, or personal appointment, as well as during/before/after class.

We care about your learning and your success. Therefore, do not hesitate to contact us if you have any questions with your learning or with the course.

Schedule:

Session	Date	Content and topics
1.	October 1st (6h)	Organization of the class, allocating presentation topics Introduction, EU institutions, major theories, Decision making
2.	October 8th (6h)	Economics of the EU, integration stages and comparative free trade agreements
3.	October 15th (4 h)	History, EU budget (Lecture and Presentations)
4.	October 22th (4 h)	Monetary policy, ECB and Optimum Currency Area (Lecture and Presentations)

5.	October 29th (4 h)	Policy Areas (Lecture and Presentations)
6.	November 5th (4 h)	Current rises and Challenges of the EU (Lecture and Presentations)
7.	November 12th (4 h)	Simulation game on current EU challenge (Migration policy)
8.	November 19th (4h)	Final wrap-up and exam